

**Subject:** Re: Time-Sensitive: Visit California - Media Reception Pitch  
**From:** Jonathan Williams <jwilliams@labattleship.com>  
**Date:** 01/11/2018 04:24 PM  
**To:** Brian Garrido <brian.garrido@bg2pr.com>  
**CC:** Monica Simpson <msimpson@sanpedrobid.com>, Lorena Parker <lparker@sanpedrobid.com>, Arley Baker <abaker@portla.org>, Gianine Rizzi <grizzi@sanpedrobid.com>, Greg Morena <gregmorena@gmail.com>

A few suggestions

Possibly change us to: award-winning Battleship IOWA museum...

Additional suggestion with appeal is to mention the San Pedro Fish Market. I are the second largest seaside attraction behind Sea World and they are the 7th most instagrammed restaurant in the U.S. <https://www.architecturaldigest.com/story/most-instagrammed-restaurants-us-2017>

On Thu, Jan 11, 2018 at 4:10 PM, Brian Garrido <[brian.garrido@bg2pr.com](mailto:brian.garrido@bg2pr.com)> wrote:

Hey Monica, Thank you so much for this. Out of curiosity, when looking at the competing neighborhoods, is there a reason why the selection was downtown Long Beach, Koreatown, etc?

For positioning sake, we also beat West Hollywood, Hollywood and Burbank which — in my humble opinion are better known to travelers — than the chosen trio. Can we use the others? Does anyone have thoughts on this? That was just a cursory thought.

But Monica, you are stellar writer and it read beautifully!

I will come back with other thoughts or not...later.

Thanks so much, B.

Brian Garrido  
BG Global, Inc  
[\(323\) 206 -8293](tel:(323)206-8293)

On Jan 11, 2018, at 3:35 PM, Jonathan Williams <[jwilliams@labattleship.com](mailto:jwilliams@labattleship.com)> wrote:

I will let Brian take the lead on our behalf.

Thanks!

On Thu, Jan 11, 2018 at 3:33 PM, Monica Simpson  
<[msimpson@sanpedrobid.com](mailto:msimpson@sanpedrobid.com)> wrote:

Hi All!

I wanted to share the first draft of San Pedro's submission to attend the [Visit California Media Reception](#) in April. The short pitch is intended to highlight cultural importance, landmarks, and potential for growing tourism as the top three pitches for media attending.

You can make comments in the document margins here:

[https://docs.google.com/document/d/1M3vVZXG-r\\_k3Er00Eju9xupc1dGWouuUklAzCh2s9lw/edit?usp=sharing](https://docs.google.com/document/d/1M3vVZXG-r_k3Er00Eju9xupc1dGWouuUklAzCh2s9lw/edit?usp=sharing)

*(Note: The word limit is 150 and it's currently at 250 so we have flexibility on what to remove and replace)*

**Deadline for submission is tomorrow by 8am**, so feedback tonight would be most appreciated!

Thanks, everyone!

**Monica Simpson**

PR & Marketing | San Pedro Business Improvement District  
[390 W. 7th Street | San Pedro, CA 90731](#)  
[www.sanpedrobid.com](http://www.sanpedrobid.com)

--

Kind Regards,

Jonathan Williams  
President & CEO

*Proud representative of the board, crew, and supporters*

\*Pacific Battleship Center\*

Battleship IOWA Museum

Office/Fax: [877-446-9261](tel:877-446-9261) ext. 709

Website: [www.pacificbattleship.com](http://www.pacificbattleship.com)

Facebook: <http://www.facebook.com/pacificbattleship>

Twitter: <http://www.twitter.com/ussiowa>

Instagram: <http://www.instagram.com/battleshipiowa>

Download our FREE App by [clicking here!](#)

**[\\*Please consider contributing to our annual campaign by clicking here!](#)**

--

Kind Regards,

Jonathan Williams  
President & CEO

*Proud representative of the board, crew, and supporters*

\*Pacific Battleship Center\*

Battleship IOWA Museum

Office/Fax: 877-446-9261 ext. 709

Website: [www.pacificbattleship.com](http://www.pacificbattleship.com)

Facebook: <http://www.facebook.com/pacificbattleship>

Twitter: <http://www.twitter.com/ussiowa>

Instagram: <http://www.instagram.com/battleshipiowa>

Download our FREE App by [clicking here!](#)

**[\\*Please consider contributing to our annual campaign by clicking here!](#)**